



MAIL BOXES ETC.®

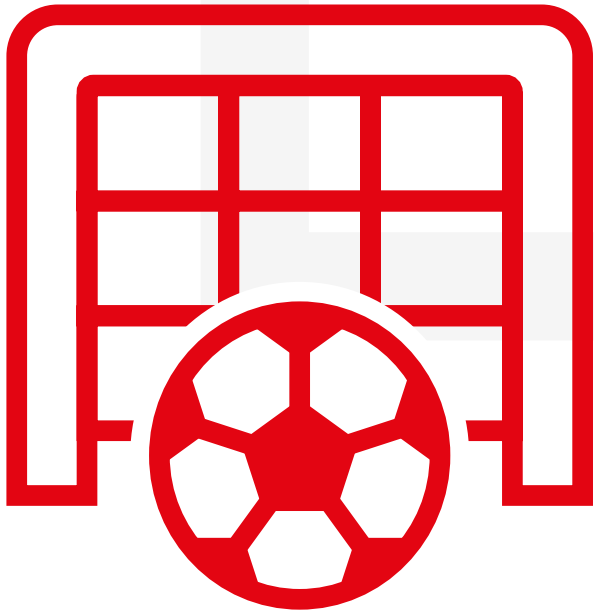
#PeoplePossible



Sending packages abroad?

Our tips for SMEs exporting to
Europe & Worldwide





Big-game player

*“Think globally,
act locally.”*

How to put those words into practice?

We’re your local logistics business support service!

Here are our 5 top tips for swift, safe worldwide parcel delivery.



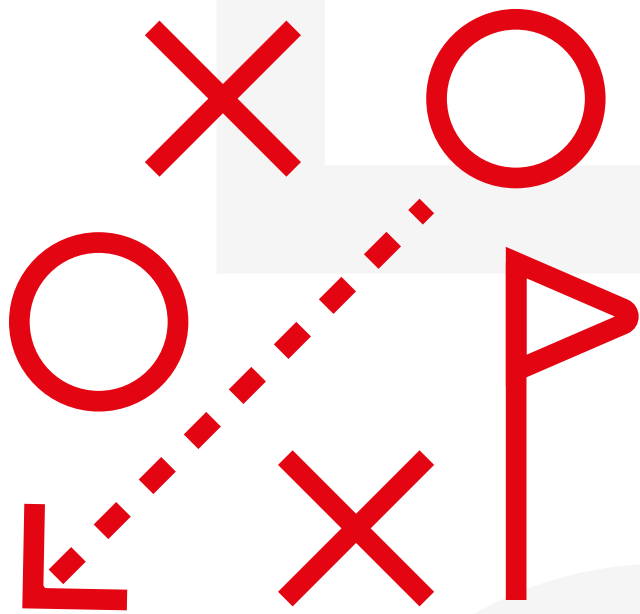
Get the ball rolling

Localise the e-commerce shopping experience

Make shopping simple for your international customers - localise your website and display products in the shopper's local currency and payment methods.

Adopt a local business correspondence address. Create landing pages for each country - we can help with designs for landing pages for your web developers to code.

[Discover more](#)



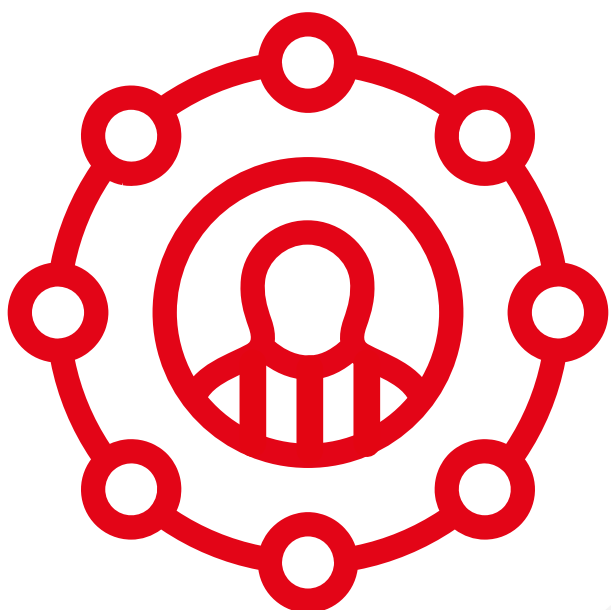
Put together a game plan

Where to ship?

How do you pick where to sell and ship to first? Start with countries that you already see significant web traffic from, or countries where you receive regular enquiries. Selling internationally need not be an all-or-nothing proposition. Pick countries and prioritise your activity. Learn lessons along the way and expand your reach based on sales success.

When it comes to shipping, MBE solutions are in a league of their own.

[Discover more](#)



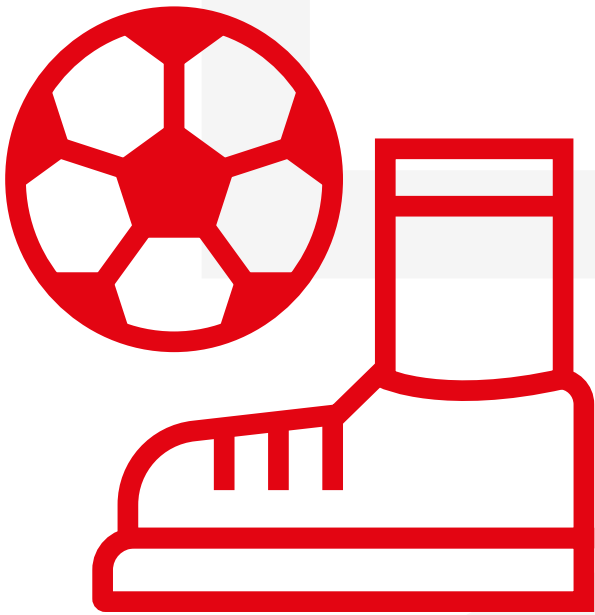
Choose your formation

What to ship?

Some of the most significant differences between domestic and international shipping are driven by country-specific import/export and documentation requirements. Items that are regularly sold and shipped in one country may be prohibited for import in others. Regulated goods require additional documentation to clear customs when exported to some countries and in other cases cannot be shipped at all.

Don't risk a red card! We understand international shipping, customs documentation and country-specific rules.

[Discover more](#)



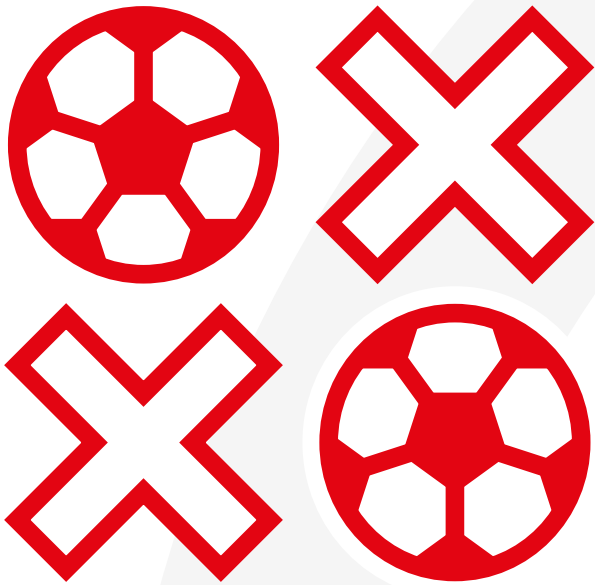
Be ahead of the game

How to ship?

Be smart with packaging. You want your product to arrive in one piece and using the appropriate packaging is one of the most effective ways to do this. Often the outer packaging of goods is designed for display and not for shipping through a parcel carrier network. Use the right packaging to ensure your goods are protected in transit.

Your local MBE experts can help ensure your product arrives safely by professionally packing it and covering its value against loss or damage.

[Discover more](#)



Know the score

Be clear with shipping costs

High shipping costs and unpredictable duties and taxes are some of the biggest reasons for abandoned baskets in cross-border transactions. Communicate the shipping costs clearly to your customers so they are not surprised by unwanted additional duty charges on, or after delivery.

We can support you with tax and duty estimates when you ship with us, so there are fewer surprises for you and your clients.

[Discover more](#)



MAIL BOXES ETC.®

#PeoplePossible

Team up with MBE to kick off your business abroad

With MBE your parcels are in safe hands

Get in touch



MAIL BOXES ETC.®

post, parcel & print centre

mbe.co.uk/football

Mail Boxes Etc. Stores are owned and operated by licensed franchisees of Mail Boxes Etc. (UK) Limited in the UK and Ireland. © 2021 Mail Boxes Etc. Visit www.mbe.co.uk or call 0800 623 123 for the location of your nearest store. Services vary by location. Participating stores only. *subject to credit status.